## REVE Systems' Innovative Product Being Used By Leading Service Providers

- REVE Systems adds another feather in its cap by introducing the most innovative product for callback service providers.
- iTel Mobile Call Back Dialer becomes the 'preferred choice' for callback among service providers and end users.
- Being used by two leading service providers from Malaysia and USA.

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Leading IP telephony and mobile VoIP player REVE Systems has added another feather in its cap by introducing the most innovative dialer application to make callback calls from mobile phone. iTel Mobile Callback Dialer is innovative in sense that when installed in mobile phone, it takes away the need of entering PIN, Access code, country code and other details when making a callback. The iTel Mobile Callback Dialer was launched in January this year.

According to REVE Systems officials, the 'iTel Mobile Callback Dialer' automates the calling card usage process so it is as easy to make a mobile call using a callback service as it is to place traditional call from mobile phones.

Two leading service providers; one from Malaysia and another from USA have already signed an agreement with REVE Systems to provide the iTel Mobile Callback Dialer to their callback customers. The iTel Mobile Callback Dialer is fully white label product and can be branded according to service providers' requirement.

Mr. M. Rezaul Hassan CEO at REVE Systems, describing the utility of the iTel Mobile Callback Dialer said '*This soft application for mobile phone is so easy to use. I am sure; this application will bring revolutionary change in behavior patterns of callback service users.*'

This is mentionable here that REVE Systems has always been known for its innovative solutions for IP telephony industry and this time REVE Systems was in news for its flagship product won the 'Product of The Year-2009' award from TMC's Internet Telephony magazine.

Earlier this year, the company made headlines by introducing a complete retail IP telephony platform the '*iTel Mobile VoIP Solutions*,' for Indian VoIP service providers. With the launch of this one stop retail telephony platform, ITSPs and VoIP service

providers will now be able to offer mobile VoIP solutions to end users. It is important to mention here that VoIP works on internet hence it is much cheaper than regular telecommunication.

In a recent interview with a media channel, CEO Mr. Hassan said '*REVE Systems has noticed that many carriers are beginning to offer mobile VoIP as a differentiator from their competitors in today's market*.'

*'This trend, coupled with high-quality end user experiences, is going to ensure higher end user adoption*' adds Mr. Hassan.

Offering iTel Mobile Callback Dialer, service providers can relieve customers of any frustrating experiences with having to call back a company - including the need to remember a PIN number or other access code, higher calling costs or having to navigate through complicated systems.

To know more about iTel Mobile CallBack Dialer, please visit <u>www.itelmobiledialer.com</u> For further information and media queries, please contact:

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